

## Why TrackX?

### Scalable

Enterprise software platform to manage all assets

### Agnostic

Support for all auto ID technologies simultaneously

### Visibility

Increased asset visibility, data security, and compliance

### Analytics

Predictive analytics drives:  
operational efficiencies, regulatory compliance, rapid ROI

## The Market

- Asset Management to grow 15.17% CAGR from US\$ 9.43B in 2016 to \$25.55B in 2022  
– MarketsandMarkets, January 2017
- 9.6B RFID tags used in 2016, Asset Tracking IoT devices is to grow from 22M to 70M by 2022  
– Mobile Experts Aug. 2, 2017
- The IIoT to grow at 7.89% CAGR from 2016 to 2022 to US\$195.47B  
– Research and Markets, Feb. 2017

## G A M E

### ENABLING DIGITAL TRANSFORMATION, BIG DATA & IoT INITIATIVES

#### Global Asset Management for Enterprises

- Enterprise Industrial Internet of Things (IIoT) software platform provider leveraging multiple auto-ID technologies for the management of physical assets
- GAME (Global Asset Management for Enterprises) platform enables the IIoT by providing unique item level tracking, workflow processing, event management, alerts and powerful analytics
- Utilizes data from real-time tracking technology such as RFID, GPS, BLE (Bluetooth Low Energy), or other auto ID technology
- Real-time visibility and control of all high-value and/or mission-critical assets
- Produces meaningful intelligence for the optimization of business processes
- Increase asset and labor optimization, decrease shrinkage, adhere to audit and regulatory compliance

High Value Asset Management - IT Assets, Automobiles

Returnable Transport Item Management - Chemical Containers, Beer Kegs, Pallets

Supply Chain Management - Food & Beverage, Distribution

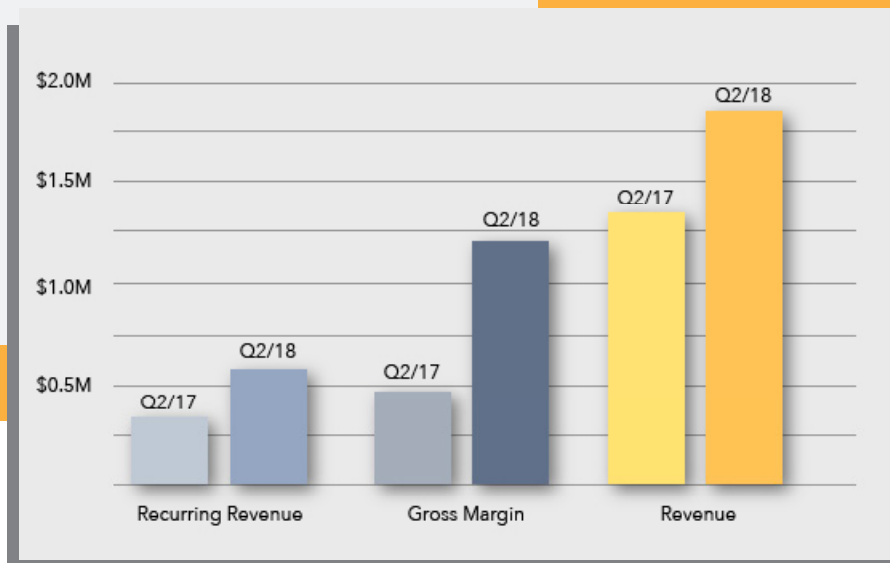


# GROWING PIPELINE OPPORTUNITIES

- Revenue growth from both new and expansion opportunities
- Recurring SaaS revenue continues to grow as new customers are added
- Gross margin on software is 80-90%
- New partnerships lead to operating leverage

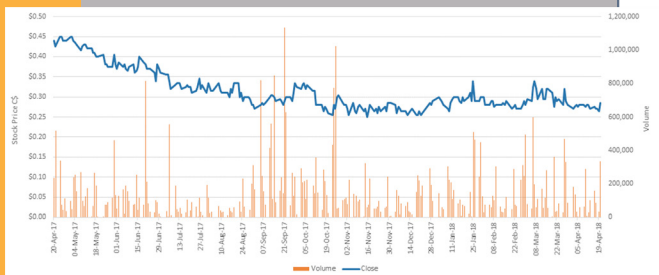
## RECENT WINS & OPPORTUNITIES:

Expansion of business at Carvana  
 Fortune 500 insurance company  
 Leading household appliance manufacturer  
 Leading baked goods manufacturer  
 Expansion at leading meat producer



Year-over-year Quarterly growth in Revenue, Gross Margin & Recurring Revenue

Key Metrics: Very low churn rate of customers | High lifetime value of customers | Customer retention cost is extremely low



## TKX - CAPITAL STRUCTURE

Common Shares		73,359,841
Warrants	average \$0.50 - (\$0.25 to \$0.55) weighted avg. expire March 2020	7,587,037
Options	average \$0.27 - (\$.25-\$0.50) May 2021	4,112,500
Compensation Options	average \$0.38 - May 2019	1,066,052
<b>TOTAL</b>		<b>86,125,430</b>
Management Ownership		~20%
TSX.V:TKX    OTC: TKXHF		
52 week hi-lo		\$0.46-\$0.23
Average Daily Volume (3 months)		146,410
Price	April 23, 2018	\$0.31
Market Cap		~\$22.7M
Cash on Hand	March 31, 2018	~\$0.7M
Enterprise Value		\$22.0M

### Investor Relations:

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