

Why TrackX?

Scalable

Enterprise software platform to manage all assets

Agnostic

Support for all auto ID technologies simultaneously

Visibility

Increased asset visibility, data security, and compliance

Analytics

Predictive analytics drives:
operational efficiencies, regulatory compliance, rapid ROI

The Market

- Asset Management to grow 15.17% CAGR from US\$ 9.43B in 2016 to \$25.55B in 2022
– MarketsandMarkets, January 2017
- 9.6B RFID tags used in 2016, Asset Tracking IoT devices is to grow from 22M to 70M by 2022
– Mobile Experts Aug. 2, 2017
- The IIoT to grow at 7.89% CAGR from 2016 to 2022 to US\$195.47B
– Research and Markets, Feb. 2017

GAME

GLOBAL ASSET MANAGEMENT FOR ENTERPRISES

ENABLING DIGITAL TRANSFORMATION, BIG DATA & IoT INITIATIVES

- Enterprise Industrial Internet of Things (IIoT) software platform provider leveraging multiple auto-ID technologies for the management of physical assets
- GAME (Global Asset Management for Enterprises) platform enables the IIoT by providing unique item level tracking, workflow processing, event management, alerts and powerful analytics
- Utilizes data from real-time tracking technology such as RFID, GPS, BLE (Bluetooth Low Energy), or other auto ID technology
- Real-time visibility and control of all high-value and/or mission-critical assets
- Produces meaningful intelligence for the optimization of business processes
- Increase asset and labor optimization, decrease shrinkage, adhere to audit and regulatory compliance

High Value Asset Management - IT Assets, Automobiles

Returnable Transport Item Management - Chemical Containers, Beer Kegs, Pallets

Supply Chain Management - Food & Beverage, Distribution



GROWING PIPELINE OPPORTUNITIES

- Revenue growth from both new and follow-on orders
- Recurring SaaS revenue will continue to grow as new customers are added
- Gross margin on software is 80-90%
- New partnerships should lead to operating leverage

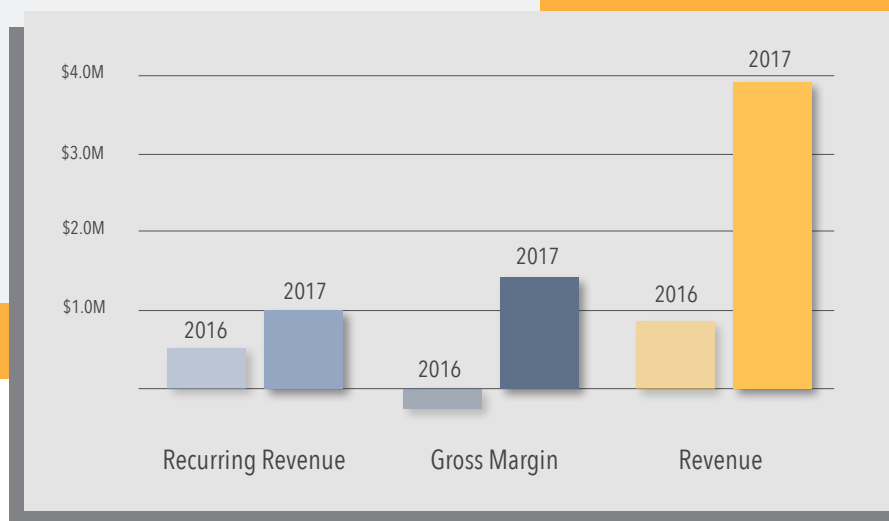
RECENT WINS & OPPORTUNITIES:

Carvana

Fortune 500 Insurance Company

Large Multinational Brewer

US Government



Year-over-year 9 month growth in Revenue, Gross Margin & Recurring Revenue

Key Metrics: Very low churn rate of customers | High lifetime value of customers | Customer retention cost is extremely low

Investor Relations:

800 West Pender Street,
Suite 1430
Vancouver, BC V6C 2V6

Knox Henderson
Tel: (844) 341-2003
Email: investor@trackx.com

Sean Peasgood, Sophic Capital
416.565.2805
Sean@SophicCapital.com

TKX - CAPITAL STRUCTURE

Common Shares		73,199,841
Warrants	average \$0.52 - (\$0.25 and \$0.55) expire May 2018 to May, 2019	8,653,089
Options	average \$0.28 - (\$.25-\$0.50) May 2021	4,670,000
TOTAL		86,522,930
Management Ownership		~20%
TSX.V:TKX OTC: TKXHF		
52 week hi-lo		\$0.57-\$0.253
Average Daily Volume (3 months)		120,000
Market Cap		~\$20M
Cash on Hand	June 30, 2017	~\$2.3M

www.trackx.com



7800 E Union Ave, Suite 430
Denver, CO 80237
(303) 325-7300